



2019 Annual Report

realtorscommunityfoundation.com









We're so fortunate to have a team of passionate, driven and caring individuals raising funds and awareness for our charities. Our Board of Governors volunteer their time and take on great responsibility to ensure the foundation can continue our mission to engage REALTORS® as donors, volunteers and champions of local grassroots charities.

Jeneen Marchant - President RE/MAX Real Estate

**Gail Docken - Past President**Maxwell Progressive

**Shirley Williams - President Elect** Royal LePage Premier Real Estate

**David Centis - Governor** Royal LePage Premier Real Estate

**Carolyn Campbell - Governor** Royal LePage Premier Real Estate

**Kayla Glesman - Governor** Century 21 Reward Realty

**Sharon Gregresh - Governor** Century 21 Masters **Tim Grover - Governor** RE/MAX Real Estate Edmonton SE

Michel Lafleur - Governor RE/MAX Real Estate

Nicole Mackoway - Governor RE/MAX Select

**Brent Podruzny - Governor** North 49 Home Inspections Ltd.

**Anika Zepp - Executive Director**REALTORS® Community Foundation

We thank our board members who left during this year to pursue new opportunities outside of real estate: Connie Gagnan, Bretton Norenberg, Taylor Soroka and Kat Mooney

**Life Members:** David Robb, Sid Vander Meulen, Gordie Ell, Connie Kennedy, Melanie Boles, Yvon Brochu, Anne Fry and Bessy Goldstick.

### PRESIDENT'S MESSAGE

Over the past year the Foundation has made great strides forward after a time that challenged us to reimagine how to best achieve our mission. I'm proud of our Governors for their resilience. That resilience and passion has led us to the optimistic and forward-planning place we're in today. I would like to acknowledge Kat Mooney for her work as Interim Executive Director which help us pave this exciting path forward.

As part of our next chapter, we welcomed Anika Zepp as our full-time Executive Director in March. In her first months, Anika has succeeded in strengthening our relationship with the REALTORS® Association of Edmonton (RAE) and setting up our administrative processes to better support our growing fundraising goals.

Last year we gave over a quarter million dollars to charities with funds raised at events, by We Care donors, and RAEs annual contribution. Events included Klondike Fest, five golf tournaments, Habitat for Humanity build day, Santa's Auction raising over \$40,000 and an inspiring BIG Give with 27 grant recipients in March.

On behalf of the Board of Governors, I would like to sincerely thank Edmonton and Area REALTORS® and our community partners for continuing to support us over the last year. Your continued support is valued by the Foundation and most importantly, by the individuals and communities who can realize new possibilities and dream bigger due to your generosity.

Jeneen Marchant

President 2018-2019



# EXECUTIVE DIRECTOR'S MESSAGE

Thank you to the Board of Governors for selecting me as Executive Director for this wonderful organization. Since starting in March, I've seen an abundance of passion for the charities we fund that goes above and beyond simply providing grants. I believe that our volunteers and our caring approach as a donor is truly what makes the Foundation unique and valuable to REALTORS®, charities and our city.

I would like to thank Kat Mooney for her efforts as the Interim Executive Director and for offering her support in my transition to the role. The most important message passed along to me was the importance of our community. I've met with many members of our community since I started this role and am encouraged by the connection our donors, partners and charities feel with the Foundation paired with enthusiasm to be part of growing our impact.

Since March we have launched a new look to our website that will allow us to communicate better with our community and better track our data so we can evaluate our progress. We have been working collaboratively with RAE staff to generate more mutually beneficial partnership activities. And we've started doing more office visits to spread the word about the Foundation and present opportunities for REALTORS® to get involved in the Edmonton Area.

I look forward to connecting with you over the next year and continuing to grow the legacy that Edmonton REALTORS® have so thoughtfully created.

**Anika Zepp**Executive Director





It was our distinct pleasure to honour **Judy Shewchuk** for her years of service to the REALTORS® Community Foundation at this year's REALTOR® Ball. Judy has exemplified excellence as a volunteer by showing up with a can-do attitude and rallying others to join her in giving back. Thank you again, Judy for your efforts over the years!

We are fortunate to have many volunteers who allow us to maximize our charitable giving by donating their time through events and committees such as Santa's Auction, Klondike Fest, Oil Kings 50/50, Golf and Funding Allocations!

Alex Ward Michelle Zenon Elaine Vrolijk Alice Holden Iris Gillies Mike Carozza Anita Klapwyk Jennifer Elander Bianchini Pamela McKay Anna Bayne Ioan Boucher Pep Tavano Prakash Patel Anne Fry John Carter **Brad Ward** John Jurac Rachel Igarta Carl Bayne Judy Shewchuk Rick Lough Carroll Hnybida Kim Smiley Ryan Lee Charlie Austin Kristin Gardner Shannon Bailer Cindy Jackson Lonnie Johnston Sharon Marie Cody Charlene Marion (Mim) Keryliuk Sue Whalen Janzen Darin Baxandall Matthew Donahue Suzanna Porowski Deeann Hottee Maureen Nicolson Tom Turner

In preparation for the Klondike Fest event, we were fortunate to have four practicum students that supported our communications and event planning from NAIT and MacEwan University. This innovative solution earned the Foundation a **Laurel Award**! Thank you to students, Adele Milne, Marie Mavko, Shea Orsten and Tyson Taylor.



#### **We Care Members**

John A. Anderson Michael Andrew Aaron Applin Shannon Bailer\* Matthew Barry\* Shelley Beaubien Jay Berg Carol Berglund" Toni Betty Christina Bieniek Melanie Boles Danelle Bolinski Bill Bowers\* Brent Brnada Renee Brown Leslee Byer Diane Cameron Carolyn Campbell **Douglas Cheney** Corey Christenson Judy Clare-Packer Lorne Clark Cory Clandenning Valerie Climie Rick Conlon **Tobi Connors** Darrell Cook Catharine Cookson Laurent Cote Gloria Dahl Lisa-Marie Davies Walter Diduck Gail Docken Sean Donlevy Cathy Dorsch Monika Douglas Raejha Douziech John Drebit

**Doreen Edwards** Jennifer Elander Bianchini Gordie Ell Andrea Engel James Esch Laureen Espinoza Joe Esposito Mirella Esposito Colin Ewanchyshyn Dawn Fargey Mark Friesen Anne Fry Gene Fung Matthew Gaglione Kristin Gardner Iris Gillies\* Murray Glick Paul Gravelle Karen Grummett Randy Gushue **Jay Herrick** Erin Hettle **Dwight Hillas** Gwen Hillas Carroll Hnybida Jaclyn Horne Marianne Horvat Lori Hunt Melissa Hunter Rachel Igarta Susan Jaksich Susan Janzen Art Jastrzebski Jody Jenkins Jessica Jones Melanie Jordan John Jurac Sara Kalke\*

Connie Kennedy Melody Kilbank Kyla Knight\* Nam Kular Jody Lambertus Carla Landry Lorene Lecavelier Shelley Littlefair Patricial Liviniuk **Jeanette Liviniuk Bruce Lloy** Rick Lough Tracy Loveridge Lynn Lowe Loida Lumanlan James Mabey Nicole Mackoway Brian MacLeod **Jeneen Marchant\*** Amanda McCabe Steven McDonald Paul McPhail Dianne Miller Theryn Mills Lena Mills Bernie Molzan Debra Moon Dallas Moravec Bryan Mundo\* Natalie Murray Alison Murray Santosh Nayyer Rejan Nullilah Ben Officer Ciaran O'Neill\* Halina Palka Troy Paquette Lynne Pipella\*

Sandy Poon

Wesley Pottage Val Read Shelly Reddy Carla Renneberg Sandra Rhyason Kelly Rissling Anita Rivest Kristi Robertson **Garry Rogerson** Cheryl Rolfe Michael Roppelt Debra Rowbotham Matteo Saccomanno Valerie Senio Judy Shewchuk Dan Sigouin Douglas Singleton\* Douglas Smilski Tammy Solem **Charlene Speers Curtis Stasiuk** Darlene Strang\* **Dwight Streu** Dena Sutton Geneva Tetreault\* Wendy Theberge Jason Thomas Ashley Tichkowsky Kristy Tillapaugh Laura Tosto Kristine Trajano **Sharon Trelenberg** Sara Trenn **Gurpreet Walia** Richard Wallman Marcus Walsh Wayne Walters **Bruce Weiss** Juli Wenger\*

Erin Willman\* Butch Zaprawa Katarzyna Zarembski

\*indicates annual contributions over \$1000

#### **Donors**

Celestina Bayne Anna Bayne Tony Bright Laurie Campbell Lawrence Cheung Harvey Galbraith Mary Gerraud Kayla Glesman Galbraith Harvey Fred Katz Gordon King Peter Mason Judy McLaughlin Odiri Mike-Ifeta Kat Mooney Karen Mottershead **Brent Podruzny** John Stadnyk Jenny Stewart Bill Watson Julia Walsh **Shirley Williams** Iodi Zabludowski Michelle Zenon

### Business Donations & Sponsorship

A Buyer's Choice Axiom Mortgage Solutions BDO Canada Becker Dalton Wong Canadian Real Estate Association Century 21 Century 21 Reward Realty Crowley's Jewellers & Goldsmiths Darren Sharko - RBC Edmonton & Area RE/MAX **Edmonton Oil Kings** Frog Box Genner Realty Limited Homes & Gardens Real Estate In memory of Marcus Walsh Innovative Mortgage Solutions Kline Fine Jewellery & Design Lexus of Edmonton Lila Nsair - BMO Premier Granite and Stone **RBC** Foundation **RE/MAX Excellence RE/MAX River City RE/MAX Select REALTORS®** Association of Edmonton Realty Executives Encore REI & CO Real Estate Inspectors Right Real Estate Rob Jurina - CIBC Royal LePage Premier Real Estate Ukrainian Self-Reliance Association

The REALTORS® Community Foundation is unique in that we raise funds as well as fund other organizations. This unique role also brings a great dynamism to our relationships. We were proud to both nominate and be nominated at the 2018 National Philanthropy Day Awards hosted by the Edmonton Association of Fundraising Professionals.

- In celebration of their ongoing support since 1986, including founding the REALTORS® Community Foundation, we nominated the REALTORS® Association of Edmonton Membership.
- In appreciation for their significant sponsorship at Santa's
   Auction and Klondike Fest, in addition to known investment in
   charities we also support, we proudly nominated Lexus of
   Edmonton.
- In thanks for our contributions to programs and the Here's Nina featured artists, The Nina Haggerty Centre for the Arts nominated the Foundation.

The luncheon in celebration of leaders in philanthropy was an excellent chance to consciously be thankful for the generosity and gratitude that both surround the Foundation on a daily basis.

With that same awareness as we reflect on the past year, we would like to sincerely thank the supporters that make what we do possible. We are grateful to all of you for your generosity, your trust in the foundation as stewards of your funds and your participation as you join or empower us to raise funds. Thank you!





After a year of hard work raising funds, our Board of Governors and Volunteers take time to celebrate the *why* behind their work - our charities. This year, \$125,000 was granted to 27 local charities at the BIG Give celebration.

### **Abbottsfield Youth Project Society**

Healthy Snack Program

# **Beverly Towne Community Development Society**

Youth Options/Alpha Kidz

#### **B's Supporting Youth Foundation**

B's has a lunch program that not only feeds kids, but teaches them how to cook healthy meals. 1340 meals were funded this year!

### Camp Health, Hope and Happiness (He Ho Ha)

Road repairs have supported Camp He Ho Ha campers of all ages who have physical and mental disabilities to be able to truly access all the areas of the grounds, and in turn participate in all camp activities.

#### CASA Child, Adolescent and Family Mental Health

A specialized pre-kindergarten classroom for the day treatment program

# **Cornerstone Counselling Society of Edmonton**

The Compassion Fund provides counselling to those who wouldn't be able to otherwise afford it.

#### **Dogs with Wings Assistance Dog Society**

REALTORS® are proudly funding the training of a service dog named Carter who will soon graduate and unlock a world of possibilities for his new owner.

#### **Edmonton Meals on Wheels**

The meal subsidy program funded allows more clients to receive meal delivery. With over 70% of clients over the age of 70, this often means a senior is being empowered to age in place.

#### **Fusion Community Kitchen**

Commercial refrigerator and range cooktop replacements will allow the programming that teaches kitchen and healthy eating habits to soar.

#### **Good Samaritan Society**

**Recreation Program Initiative** 

#### **Gordon Russel's Crystal Kids Youth Centre**

Snacks for children who use the centre which is located on Alberta Avenue.

#### **Hope Mission**

Funding towards 24/7 shelter initiatives

### **Inner City Youth Development Association**

Meals Program

#### **Kids Help Phone**

Crisis Text Line

#### **Kids on Track Association of Edmonton**

Funding for the Home Builders' Program which supports children and parents experiencing family breakup or bereavement.

#### **Leduc and District Food Bank Association**

Supporting the refit of a new building to serve more people.

#### **Little Warriors**

The Warrior Girls Program empowers adolescent girls who have been sexually abused at the one-of-a-kind Be Brave Ranch.

#### **Nina Haggerty Centre for the Arts**

The community arts program for youth attending the Crystal Kids Centre allows youth to express themselves through art, build confidence and community.

#### **Shiloh Youth Ranch**

Supporting the transportation to camp for campers.

#### **Stop Abuse in Families Society (SAIF)**

Youth counselling program

# The Institute for Stuttering Treatment and Research (ISTAR)

Client assistance program for teens and adults with co-existing disorders seeking speech therapy

# The Learning Centre Literacy Association

Barrier-Free Childcare Program

#### **Uncles and Aunts at Large Society**

Family meals for the 7-week Strengthening Families Program

#### **Wellspring Edmonton**

The Nourish Program delivers professionally facilitated programs to cancer patients that are focused on cooking and eating to support treatment and healing.

#### **Wilderness Youth Challenge Program**

A program to connect at-risk youth to nature and new skills

#### You Can Ride 2

Financial assistance for kids to access bicycles that are adapted for people with disabilities

# Youth Empowerment and Support Services (YESS)

Armoury Resource Centre Security Systems and Software upgrades that will allow the facility to be safer for YESS clients at all hours



### A YEAR OF EVENTS

The REALTORS® Community Foundation often talks about the giving of funds. A big part of raising the funds we are able to give to local charities is our events, which raise tens of thousands of dollars for local charities and awareness to grow our community. Our 2018-2019 event year went a little like this:

#### June

We had our first ever, Klondike Fest hosted at the Aviation Museum. There was entertainment from Klondike Kate, breakfast for dinner and a Jail and Bail among other fundraising.

#### Summer

Donations, sponsors, mulligans and 50/50 sales, raised over \$12,000 from five golf tournaments where we were the charity of choice.

#### September

We gave BIG to Habitat for Humanity by getting all hands on deck at a home build day, plus donating \$100,000.

We shared a booth with our friends from the Alberta Real Estate Foundation at RAECON.

#### October

At our Annual General Meeting we made a donation of \$25,000 to the Jasper Place Wellness Centre Food4Good program.

#### **December**

Santa's Auction raised over \$40,000, engaging a number of volunteers, sponsors, donors and participants through raffles, live and silent auctions.

#### January

Our volunteers got busy selling 50/50 tickets at an Edmonton Oil Kings game raising \$3,000.

#### March

We gave away \$125,000 at the 2019 BIG Give, dispersed to 27 local charities!



### REALTORS® Community Foundation Statement of Operations

		C1	Externally		
For the year ended March 31		General Fund	Restricted Fund	2019	2018
Tor the year ended march 51		runa	runa	2017	2010
Revenue					
Donations					
RAE	\$	163,500	\$ -	\$ 163,500	\$ 162,688
General		19,176	450	19,626	14,275
We Care Program		58,525	-	58,525	54,821
Golf tournaments		8,082	-	8,082	5,667
In lieu of services		15,000	-	15,000	15,000
Investment					
Interest and dividends		33,484	876	34,360	41,687
Gain on sale of investments		21,064	-	21,064	34,845
Unrealized gain (loss) on		-		•	
investments		34,544	-	34,544	(54,377)
Casino		· -	-		74,978
Theme Event Activity		23,168	-	23,168	13,223
Santa's Auction		45,354	-	45,354	45,361
		421,897	1,326	423,223	408,168
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Expenditures					
Administration		115,606	10	115,616	192,477
Bad debts		302	-	302	5,134
Donations		218,000	37,000	255,000	256,103
Investment fees		10,698	-	10,698	10,555
Miscellaneous		-	-	-	7,083
Professional fees		31,680	-	31,680	34,716
Santa's Auction		2,254	-	2,254	14,106
Theme Event Activity	_	13,897	-	13,897	9,743
	_	392,437	37,010	429,447	529,917
Excess (deficiency) of revenue over					
expenditures	\$	29,460	\$ (35,684)	\$ (6,224)	\$ (121,749)

The Foundation's audited financial statements for the year beginning on April 1, 2018 and concluding on March 31, 2019 were completed by BDO Canada LLP.

For the full Independent Auditor's Report and Financial Statements, please contact the REALTORS® Community Foundation directly.

### **REALTORS®** Community Foundation

14220 112 Avenue, Edmonton, AB T5M 2T8 hello@realtorscommunityfoundation.com |780 453 9343 Charitable Registration Number - 11889 4088 RR0001







