



# REALTORS® COMMUNITY FOUNDATION

## ANNUAL REPORT



# 2019-2020

PARTICIPANTS IN B'S SUPPORTING YOUTH FOUNDATION'S  
KIDS HELPING KIDS LUNCH PROGRAM



Nicole Mackoway and Shirley Williams presenting Champion of the Year award to Carl Bretzlaff.

## WHAT WE DO

Our mission is to bring REALTORS® together to move communities forward.

We achieve this mission by raising funds to issue as grants and providing opportunities for volunteerism. We raise funds by facilitating donations per transaction through the We Care program and fundraising events. Our volunteer opportunities include working in charities, helping out at events and contributing as a committee or board member.

We fund local charities that alleviate hunger, provide shelter and improve accessibility.

## SPECIAL THANKS

We wish to extend a special thanks to the REALTORS® Association of Edmonton for their many avenues of support. The RAE provided a \$160,000 donation plus fine revenue totaling \$174,000 in the 2019-2020 fiscal year. In addition to these monetary contributions, the RAE continues to provide space for the Foundation office and storage, as well as support by staff through event and marketing collaborations.



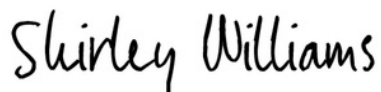
# PRESIDENT'S MESSAGE

It has been my honour to serve as President of the REALTORS® Community Foundation through this eventful year. We celebrated volunteerism during the inaugural REALTORS® Care week, doubled last year's silent auction revenue at Santa's Auction, moved our BIG Give announcements online, and turned the building move into a fundraiser. It may not have been the year we planned but we are very proud of what we have accomplished.

I would like to say thank you to our Board of Governors for their time and effort in building the Foundation this past year. Our planning session in January initiated many changes and process improvements including a policy update. Our Governors took on this work and change in stride and kept focused despite the impact of the pandemic.

The Foundation introduced Flagship Charities in March. These charities will receive funds over a three-year term building partnerships will allow REALTORS® to get more connected with the charities through impact stories and volunteer opportunities. This reliable funding also allows charities to plan ahead and ensure seamless services for their clients. Two new flagship charities will continue to be announced annually.

I would like to thank our donors, sponsors, and partners who have supported us over the last year. Through Santa's Auction, golf season, third-party events and the We Care program, you all helped us to give \$265,000 in grants to Edmonton Area charities. Every contribution empowers local charities who support our most vulnerable neighbours.



Shirley Williams  
President 2019-2020

## BOARD OF GOVERNORS

**Shirley Williams - President**  
Royal LePage Premier Real Estate

**Nicole Mackoway - President Elect**  
RE/MAX Select

**Jeneen Marchant - Past President**  
RE/MAX Real Estate (Central)

**David Centis**  
Royal LePage Premier Real Estate

**Kayla Glesman**  
Century 21 Reward Realty

**Sharon Gregresh**  
Century 21 Masters

**Michel Lafleur**  
eXp Realty Ltd.

**Barbie Lietz**  
Royal LePage Premier Real Estate

**Allan Morrison**  
Royal LePage Premier Real Estate

**Brent Podruzny**  
North 49 Home Inspections

**Aaron Robinson**  
Century 21 Masters

**Anika Zepp - Executive Director**

*We thank our members who departed mid-year:  
Tim Grover and Sean Watt*

## EXECUTIVE DIRECTOR'S MESSAGE

To reflect on any year is a big task and this one is no exception. Thank you to all our board members, partners, and staff at the RAE who have helped me find my footing in my first year.

As a staff of one, I rely heavily on the support of our community to advance the work of the Foundation. And so, as I say I am proud of what has been accomplished this year, it truly is a nod to all those who have helped including our volunteers, partners, sponsors and donors. At the core of what we do is uniting for greater impact and I am fortunate to see just how many people come together to support the Foundation and it's charities.

It has been a true pleasure to see the work put in by our Board this year to strengthen governance practices. They have been eager to learn and swift to implement improvements from how we conduct meetings to decisions about charitable giving. I'm thankful to have felt supported and empowered to continue our work to fulfill our mission through the pandemic.



Anika Zepp  
Executive Director



### 2019-2020 Board of Governors

Back: Shirley Williams (President), Sharon Gregresh, Aaron Robinson, Michel Lafleur, Kayla Glesman, Tim Grover  
Front: Jeneen Marchant (Past President), Brent Podruzny, Barbie Lietz, Allan Morrison, David Centis, Nicole Mackoway (President Elect), Sean Watt

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Our approach to giving back relies on the power of many coming together in the spirit of moving communities forward. We are always proud of what our industry is able to accomplish together.

This said, there are always a few shining stars that deserve an extra thank you. We introduced the supporter awards this year as a way to appreciate these folks for their commitment to the Foundation.

### **2020 Award Winners**

TopTop Donor - Jeneen Marchant, RE/MAX Real Estate  
*Highest individual donations to the Foundation*

Office of the Year - RE/MAX Real Estate Central  
*Highest contributions to the Foundation including We Care, third-party events, sponsorship and general donations.*

Champion of the Year - Carl Bretzlaff, RE/MAX Select  
*Outstanding supporter and advocate of the Foundation among peers in the real estate sector and greater community.*

Community Supporter of the Year - Peter B. Mason  
Real Estate Lawyer  
*Outstanding support and contributions by a public member of the real estate community.*

President Shirley Williams presenting awards to Jeneen Marchant and Bill Briggs (RE/MAX Real Estate Central)

# **SUPPORTER AWARDS**



# VOLUNTEERS

The donation of time is just as important when it comes to charity!

We rely on volunteers as board members, committee members, at our events and in the community.

This year we relied on volunteers for golf tournaments, REALTORS® Care Week, Golf event fundraising, The Oil Kings 50/50, our casino, Santa's Auction planning and at the event.

We are grateful to meet new volunteers every year and continue seeing some familiar faces from one event to the next.

Our Board of Governors are volunteers and take part in events and committees as part of their commitment. In addition to our Board we would like to thank the many individuals who make our giving possible!

## Committee Volunteers

Melody Boles  
Joan Boucher  
Melinda Chisholm  
May Day

Gail Docken  
Judy Shewchuk  
Michelle Zenon

## Event Volunteers

Steph Belter  
Christina Bieniak  
Nicole Bosse  
John Carter  
Melinda Chisholm  
Jennifer Elander  
Bianchini  
Sheri Grier  
Patricia Grover  
Betty Grudnizki  
Jessica Gurney  
Jolyn Hall  
Minas Hambarzumyan  
Lonnie Johnson  
Larry Kennedy  
Ruthven Lewis  
Ria Lindner  
Rick Lough

Judy McLaughlin  
Kryshia Nychkalo  
Jessica Nychkalo  
Amanda Olivari  
Valerie Oudin  
Kim Ouelette  
Kelly Rissling  
LeeAn Roz  
Stephanie Russell  
Barb Scott  
Kathy Sharp  
Tammy Solem  
Abe Taylor  
Jeff Taylor  
Ariana Viases  
Elly Vledder  
Michelle Zenon



Volunteers at the Oil Kings 50/50 in January





Volunteers from Schmidt Realty at Operation Friendship Seniors Society



Rick Lough (upper), Kathy Sharp (lower) and Allan Morrison (lower) at Operation Friendship Seniors Society



Volunteers from RE/MAX River City at Hope Mission



Volunteers from Century 21 Masters at The Mustard Seed



## WE CARE DONORS

The We Care program is an initiative where REALTORS® donate a dollar amount for every closed transaction. We are fortunate to have the support of office staff who facilitate the remittance of donations annually. Donors may also select a monthly contribution option direct from credit card!

In an effort to keep in better touch with our donors we have started a quarterly newsletter, launched a donor resource page on our website, and distributed keychains. Donors are able to use We Care riders on their listing signs and the donor resource page includes links to logos and other visual aids to support agent marketing. You can join fellow agents by registering on our webpage at any time.

**26**

Partner Offices

**737+**

Hours Volunteered

## PARTNERS & SPONSORS

We would like to sincerely thank our supporters throughout the year for helping us to raise funds and awareness for the amazing local charities supporting our most vulnerable neighbours. We are truly grateful to be part of an industry that truly does care and give back.

### THIS YEAR'S SPONSORS:

Alberta Real Estate Foundation, A Buyer's Choice Home Inspections, Blueprint Condominium Management, Carl Bretzlaff - RE/MAX Select, Century 21 offices of the Greater Edmonton Area, CIBC, Darren Sharko - RBC Mortgage Specialist, Eager Beaver Moving, MaxWell Progressive, North 49 Home Inspections Ltd., Peter B Mason Real Estate Lawyer, RE/MAX Excellence, RE/MAX Real Estate Edmonton Area offices, Royal LePage Premier Real Estate,



## WE CARE DONORS

Johann Aceron-McLean  
John Anderson  
Michael Andrew  
Aaron Applin  
Laura Bachynski  
Shannon Bailer  
Matthew Barry  
Jay Berg  
Carol Berglund  
Christina Bieniek  
Melanie Boles  
Bill Bowers  
Bill Briggs  
Renee Brown  
Diane Cameron  
Carolyn Campbell  
David Centis  
Douglas Cheney  
Melinda Chisholm  
Corey Christenson  
Judy Clare-Packer  
Lorne Clark  
Cory Clendenning  
Valerie Climie  
Rick Conlon  
Tobi Connors  
Cathy Cookson  
Laurent Cote  
Josh Cudmore  
Gloria Dahl  
Kirk Daley  
Lisa-Marie Davies  
Lisa Day  
Walter Diduck  
Gail Docken  
Raejha Douziech  
Doreen Edwards  
Jennifer Elander-Bianchini  
Gordie Ell  
Andrea Engel  
Joe Esposito  
Mirella Esposito  
Colin Ewanchyshyn  
Dawn Fargey  
Craig Finnman  
Brooke Forrester  
Anne Fry  
Gene Fung

Mattnew Gaglione  
Kristin Gardner  
Iris Gillies  
Matthew Gillam  
Murray Glick  
Paul Gravelle  
Tim Grover  
Karen Grummett  
Dwight Hillas  
Gwen Hillas  
Marianne Horvat  
Lori Hunt  
Melissa Hunter  
Susan Jaksich  
Dwight Jones  
Jessica Jones  
Melanie Jordan  
John Jurac  
Sara Kalke  
Connie Kennedy  
Arpana Khullar  
Melody Kilbank  
Kyla Knight  
Gary Krutzfeldt  
Nam Kular  
Michel Lafleur  
Jody Lambertus  
Stephen Lau  
Jeanette Liviniuk  
Patricia Liviniuk  
Bruce Lloy  
Rick Lough  
Tracy Loveridge  
Lynn Lowe  
Loida Lumanlan  
Tammy Machoo  
Nicole Mackoway  
Brian MacLeod  
Jeneen Marchant  
Steven McDonald  
Paul McPhail  
Dianne Miller  
Lena Mills  
Theryn Mills  
Bernie Molzan  
Dallas Moravec  
Bryan Mundo  
Jennifer Murphy  
Alison Murray  
Natalie Murray  
Rajakrishnan Nulliah

Ben Officer  
Ciaran O'Neill  
Doug Oscar  
Halina Palka  
Grant Pankiw  
Troy Paquette  
Jaleh Pezeski  
Natalee Pon  
Sandy Pon  
Nina Pronchuk  
Val Read  
Shelley Reddy  
Carla Renneberg  
Sandra Rhyason  
Kelly Rissling  
Anita Rivest  
Kristi Robertson  
Garry Rogerson  
Cheryl Rolfe  
Michael Roppelt  
Matteo Saccomanno  
Judy Shewchuk  
Dan Sigouin  
Douglas Singleton  
Doug Smilski  
Tammy Solem  
Charlene Speers  
Curtis Stasiuk  
Brad Strader  
Darlene Strang  
Dwight Streu  
Dena Sutton  
Geneva Tetreault  
Wendy Theberge  
Jason Thomas  
Kristi Tillapaugh  
Laura Tosto  
Sharon Trelenberg  
Sara Trenn  
Gurpreet Walia  
Richard Wallman  
Wayne Walters  
Teresa Ward  
Bruce Weiss  
Lindsay Welch  
Larry Willes  
Erin Willman  
Rennie Wong  
Butch Zaprawa  
Katarzyna Zarembski





Speech Therapy at ISTAR



Deliveries for Seniors by Drive Happiness



Youth programming at Abbotsfield Youth Project



Kids making lunch for peers at B's Supporting Youth Foundation



Clients of HIV Edmonton



## GIVING HITS \$4.5 MILLION

Since we were founded by REALTORS® in 1986, the Foundation has granted over \$4.5 million to local charities. From furniture for shelters to school lunches and homes for families, we couldn't be more proud of how Edmonton Area REALTORS® have come together to move community forward.

The Foundation was recognized by Habitat for Humanity for their investment in community with a National Philanthropy Day award in November 2019. At the same event, the Foundation recognized the REALTORS® Association of Edmonton for their continued support of in-kind and monetary contributions.

**29**

Charities Funded

**\$265,000**

in grants to local  
charities

## FLAGSHIP CHARITIES

The Foundation has initiated a long-term giving plan. Recipients referred to as 'Flagship Charities' will receive gifts over a three-year term. These larger pledges are designed to provide predictability and security for charities to plan ahead with programs their clients can count on.

In March, CASA and YESS were announced to be receiving \$60,000 each over three years. The Foundation also announced a \$100,000 pledge over three years to Habitat for Humanity - this will be the Foundation's the seventh Habitat Home.

In this year's funding application, charities will be able to indicate how they would utilize such funding if selected. Two new charities will be announced each year in addition to the charities receiving grants through the regular funding cycle.

# CHARITIES

This year we made two special surprise donations to YESS and Little Warriors of \$10,000 each in partnership with the Melisizwe Brothers' concert.

We announced three Flagship Charities, Habitat for Humanity (\$100,000), CASA (\$60,000) and YESS (\$60,000) receiving pledges over a three-year term.

Our Funding Allocations Committee considered 63 applications and named 25 BIG Give recipients!

This year charities were offered flexibility in their use of funds in order to navigate the pandemic in the best way for their clients.

The REALTORS® Community Foundation funds charities that support shelter, hunger and accessibility.

## 2020 BIG GIVE CHARITIES

Abbotsfield Youth Project  
B's Supporting Youth Foundation  
Camp Health, Hope & Happiness  
Cornerstone Counselling  
Dogs with Wings Assistance Dog Society  
Drive Happiness  
Edmonton Public Schools Foundation  
Edmonton's Food Bank  
HIV Edmonton  
Homes for Heroes Foundation  
Inner City Youth Development Association  
Kids on Track Association of Edmonton  
Operation Friendship Seniors Society  
Our House Addiction Recovery Centre  
Project Adult Literacy Society  
Parents Empowering Parents Society  
Pilgrims Hospice  
Sage Seniors Association  
Shiloh Youth Ranch  
Stop Abuse in Families Society  
The Jessica Martel Memorial Foundation  
The Mustard Seed  
The Today Family Violence Help Centre  
Institute for Stuttering Treatment & Research  
Wings of Providence



**21**

of the 25 BIG Give charities received full funding for their project compared to seven last year.





Volunteers delivering meals for REALTORS® Care Week at Edmonton Meals on Wheels

## EVENT RECAP

### **May - August**

Throughout the summer we were fortunate to participate in golf events for the RAE, REIC, RE/MAX River City, RE/MAX Select, RE/MAX Real Estate and John Stadnyk & Laurie Campbell.

### **June**

At the 2019 REALTORS® Ball, Judy Shewchuk was awarded the Volunteer of Distinction

### **November**

We partnered with the Melisizwe Brothers to raise funds to support charities that empower youth at their concert in the Jubilee Auditorium.

The inaugural REALTORS® Care Week brought together 20 volunteers from 6 different offices to volunteer over 60 hours in support of local charities.

### **December**

Santa's Auction raised nearly double in the silent auction, through online bidding. We raised over \$32,000 thanks to our generous participants, donors, sponsors, and our volunteer committee.

### **January**

We had over 20 volunteers come out to sell 50/50 tickets for the Oil Kings to raise funds for the Foundation

### **February**

Our casino slots were during closed days at the Grand Villa Casino. Judy Shewchuk did the opening duties both days to qualify RCF for the pool funds.

### **March**

The BIG Give was the first event to be impacted by the pandemic. We announced all charities online instead which had excellent reach.