



REALTORS®
COMMUNITY
FOUNDATION

2023

SANTA'S AUCTION

REALTORS® COMMUNITY FOUNDATION

The Foundation was founded in 1986 by Edmonton Area REALTORS® and since then has issued over \$5M in grants to local charities. We support local charities that provide shelter, alleviate hunger, and improve accessibility with both grants and volunteer efforts.

Below you see the key presentation at the seventh Habitat for Humanity home funded by the Foundation. This home was built as part of the Foundation's flagship program that invests in charities for three years to make large-scale projects come to life. You can also see REALTORS® volunteering at Edmonton Meals and with the Edmonton Oil Kings. The RCF is where REALTORS® and industry partners come together to make a **positive impact on the communities they serve**. With helping hands, raising funds and community grants we move communities forward.



THE EVENT

Since 1991, Santa's Auction has been hosted in coordination with the REALTORS® Association of Edmonton Christmas Party which hosts approximately 400 REALTORS®.

Santa's Auction has been the REALTORS® Community Foundation's largest fundraising event annually since that time. In 2019, we moved the silent auction online so the public and those unable to attend could bid too.

With the large REALTOR® attendance and participation, Santa's Auction is the ideal event to showcase your brand to the industry while earning merit in the eyes of public consumers for your community investment.

DECEMBER 1ST, 2023: SANTA'S SILENT AUCTION OPENS ONLINE
DECEMBER 7TH, 2023: SANTA'S AUCTION LIVE EVENT

Tickets for the Live event are limited to members of the REALTORS® Association of Edmonton and sponsors who have acquired tickets with their package. Additional tickets are not for sale.

The event will run from 6:00 p.m. to 11:00 p.m. at the Delta South Hotel and includes hors d'oeuvres, dinner, entertainment and many FUN fundraising activities hosted by the REALTORS® Association of Edmonton.

Activities include the famous Sparkle Raffle, a 50/50 Raffle, a Silent Auction (available both in-person and online for the general public), a Live Auction, an Advent Calendar Raffle and new this year, Risk it for the Biscuit!



DONATE TO THE AUCTION

To make Santa's Auction a success, we need high-quality prizes that encourage bidding with all proceeds going directly to the REALTORS® Community Foundation! Sponsorship opportunities are an excellent way to support the auction while gaining exposure for your company or another business, but it's not the only way. THE REALTORS® Community Foundation appreciates donations of products and services to the silent auction with open arms.

SEEKING

This is not an all-inclusive list, but rather some ideas for prizes that have been a hit in past years:

- Experiences such as 'behind the scenes access' or 'dinner for 8' often have a higher perceived value than a gift certificate equivalent.
 - Gift cards in values that fully cover at least a standard visit and do not include restrictions (such as 'new clients only') are preferred.
 - Tickets to shows and sporting games
 - Holiday items welcome. The auction closes December 1, which makes it a great stop for holiday gift and decor shopping.
 - Memorabilia or 'invaluable' items typically do very well in a silent auction format.
 - Items from local businesses; as REALTORS® are local business people, we enjoy also bringing attention to other local business owners.
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RULES

- Donations must have a minimum value of \$100 to be guaranteed a stand-alone spot in the auction. Items of lesser value may be bundled with other items to maximize return.
- Your item may be used for our Advent Calendar Raffle.
- Your item may be used for our Risk it for the Biscuit Raffle.
- Branded or SWAG items will not be accepted.
- Used items other than memorabilia will not be accepted.
- Items must be ready for pick up prior to November 15, 2022.
- For recognition and donation receipt (if eligible), a provided donor form must be completed no later than December 15th.
- Donation receipts will be issued according to CRA standards. This excludes services and caveats for gift cards.
 - More information can be found here: [gift cards](#), [services](#)

To make a donation, please [fill out this form](#).

If you need assistance, please contact Amber.

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